

LICENSED PREMISES POLICY

FACT SHEET

Maribyrnong City Council is proposing a new Licensed Premises Policy to guide planning decisions for licensed premises (venues that serve alcohol). The policy and associated changes to the Maribyrnong Planning Scheme are known as Amendment C141.

The full suite of Planning Scheme Amendment documents is available on our website, yourcityyourvoice.com.au. There you can view the full policy, background material and associated changes to the Maribyrnong Planning Scheme.

Why are we proposing a Licensed Premises policy?

The city has over 250 licensed premises. A large number of these are located within activity centres however many are located in, or close to residential areas. It is expected that the number, range and diversity of licensed premises will grow as the residential population continues to increase.

The proposed introduction of a local policy for Licensed Premises will assist Council in its assessment of planning applications for licensed premises.

What planning scheme changes are proposed?

Amendment C141 proposes to introduce a new Licensed Premises Local Policy at Clause 22.08 of the Maribyrnong Planning Scheme and make associated changes to Clause 21.08-6 of the Municipal Strategic Statement to reflect the policy's strategic direction. *Managing the Impacts of Licensed Premises 2015* establishes the evidence base for the policy and is proposed for inclusion as a reference document.

When does the policy apply?

This policy applies to all planning permit applications for new or existing licensed premises that require a permit under clause 52.27 of the Planning Scheme. There is no change to whether or not a licensed premises requires a planning permit—the proposed policy guides Council's decision making on the application.

Are there any new application requirements for licensed premises?

Yes, depending on patron capacity. All applications will have to submit plans showing details of their proposal, along with a written submission explaining how the proposal responds to the policy.

For larger venues with a capacity of more than 200 patrons, a noise impact assessment and venue management plan will be required.

The policy provides the full details of these requirements.

How can I find out more?

View the policy and related planning scheme amendment material at yourcityyourvoice.com.au.

There you can also find out how to make a submission during the public exhibition period, which runs 17 November to 19 December 2016.

You can also email us on amendmentc141@maribyrnong.vic.gov.au or contact the City Strategy team on **03 9688 0200**.



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What is the policy's scope? What does it do?

The policy has been prepared to address the full range of potential amenity impacts that can be considered through the planning process for licensed premises. The policy provides direction on the location and operation of licensed premises in the city.

The proposed policy changes will help maximise the positive community benefits of licensed premises whilst minimising negative amenity impacts on surrounding residential areas. The policy accomplishes this by directing new venues to activity centres and ensuring they are consistent with the role of the centre.

What are the potential amenity impacts?

The range of amenity impacts considered under the policy include Design, Noise, Operating Hours, Patron numbers, Access and Location. Below is a summary of the policy's guidance:

Design: Promote safety with passive surveillance and active frontages

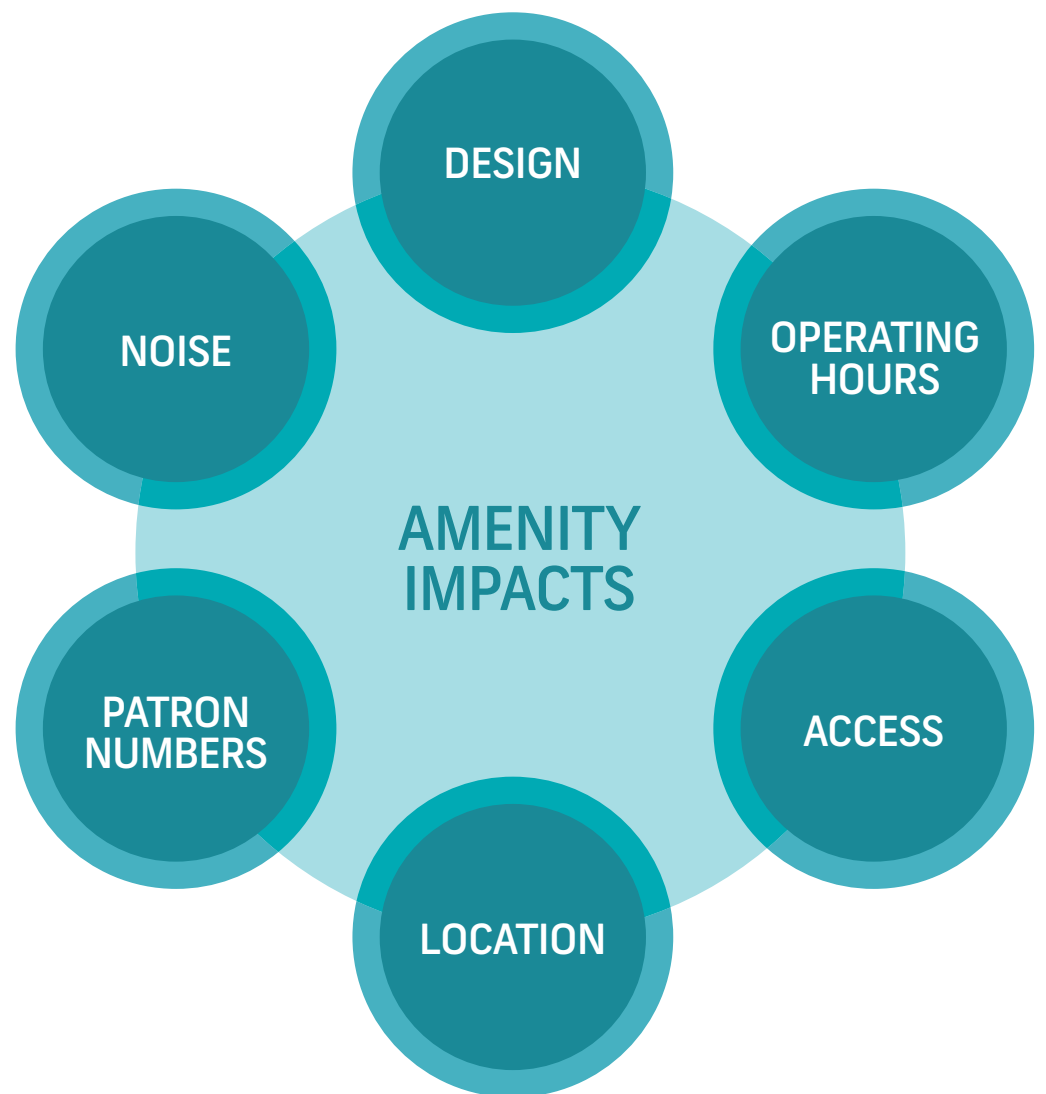
Noise: Minimal impact to surrounding area's amenity. Use noise attenuation where appropriate.

Operating Hours: After 11pm permitted only in appropriate activity centres

Patron numbers: Limit patronage to safe operating capacity

Access: Parking and transport should be adequate to serve patronage

Location: For activity centres, encourage a mix of premises appropriate to the centre's role. In residential areas, discourage expansion of existing premises.



The Licensed Premises Policy was developed alongside a reference document *Managing the Impacts of Licensed Premises 2015*, that establishes the evidence base for the consideration of the above amenity matters.

"The Policy carefully considers the character of each local area in order to encourage appropriate venues in appropriate locations. Licensed premises should contribute positively to the community."

Stephen Wall

Chief Executive Officer, Maribyrnong City Council